THOR'S CHARACTERIZATION ANALYSIS IN AVENGERS: INFINITY WAR

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ABSTRACT

The film "Avengers: Infinity War" is a film that sequel to 2012's The Avengers, and 2015's Avengers: Age of Ultron. The purpose of this study is to describe the character of one of the main characters, namely Thor and also the representation of the superhero formula from Thor. The method used in this study is a qualitative method with two research approaches, namely structural to examine the character of Thor, while the literary psychology approach uses the theory of Coogan and Cawelti about the superhero formula (protagonist). The results show that Thor has 4 characters, namely 1) Thor is the main character, 2) Thor is the protagonist, 3) Thor is a flat character, because at the beginning of the scene it is shown that Thor is grieving because of the loss of his brother, so Thor tries to take revenge from the beginning to the end of the film. 4) Thor is also a static character in the film. In the analysis of the representation of the superhero formula (protagonist), three points are obtained namely, 1) mission, 2) strength, and 3) costume. The conclusion of this study is that the superhero formula changes depending on culture, civilization, and technological sophistication.

Keywords: *avengers, supehero, characterization, character*

1. INTRODUCTION

For all of people who like movies, especially the action genre, you must be familiar with Marvel, which at the beginning of their career only released comics. The main series of shows from this company is called the MCU (Marvel Cinematic Universe). The MCU and other Marvel stories are referred to as the superhero action genre that has the most audiences. One of the Marvel films that are quite popular with the general public, both from lovers to people who do not understand Marvel, is Infinity War. "Avengers: Infinity War" is a sequel to 2012's The Avengers, and 2015's Avengers: Age of Ultron. Infinity War is a film that unites all superheroes in marvel to fight against the main enemy, Thanos with his right hand, namely the Black Order which consists of Corvus Glaive, Proxima Midnight, Ebony Maw, and Cull Obsidian. From these hands, it was very easy for Thanos to get all the Infinity Stones. This research was conducted by researchers because there is one character who is quite prominent in the film and in this study will describe the character of one of the main characters, namely Thor, and also a representation of the superhero formula from Thor.

2. LITERATURE REVIEW

Media Communication is a tool that is used to deliver messages from communicators to audiences. The film is one form of audio-visual communication media to convey a message to a group of people who witness it [1]. The film's message on mass communication can take any form depending on the film's mission. Every film has a different genre. A film genre is a grouping of films into a category based on similarities in form, theme, and storyline. The genre of the film itself consists of many, for example, drama, romantic, action, fantasy, horror, and others [2]. When watching a film, the audience certainly needs to know in advance the genre to be watched.

3. RESEARCH METHOD

The method used in this study is a qualitative method with two research approaches, namely structural to examine Thor's character, while the literary psychology approach uses Coogan and Cawelti's theory of the superhero formula. The qualitative research method is a research method that is descriptive in nature, uses analysis, refers to data, utilizes existing theories as supporting material, and produces a theory [3]. Another opinion says, the notion of qualitative research is a type of social science research that collects and works with non-numeric data and which seeks to interpret the meaning of the data. The structural approach is the most important approach because any approach that is taken is basically based on the literary work itself [4]. Historically, this approach can be traced back to the time of Aristotle with the consideration that a tragedy consists of elements of unity, wholeness, wholeness, and interweaving. The structural approach

here is used to examine the character possessed by one of the characters in this film, Thor. This research data is obtained from the analysis of the film directly.

4.   FINDINGS AND DISCUSSIONS

When watching a film, the audience certainly needs to know in advance the genre they are going to watch. For all of you who like movies, especially the action genre, you must be familiar with Marvel, which at the beginning of their career only released comics. The main series of shows from this company is called the MCU (Marvel Cinematic Universe). The MCU and other Marvel stories are referred to as the superhero action genre that has the most audiences.

Marvel movies are loved by many people because

No	Reasons	Desc
1	Stunning Visuals	The first reason that makes Marvel movies so popular is because of the stunning visuals and CGI. Every fictional scene and setting seems real so it can be categorized as perfect. Marvel often features super-technological advances. That way, it can make the audience feel a life filled with sophisticated tools. No wonder during the film, many of them were amazed.
2	Interesting Plot and Characters	Marvel movie storylines are considered interesting. Although the action genre, they do not only present fighting scenes. In between always inserted drama or background that makes it different. In addition, the characters also attract a lot of fans. Both from appearance, strength, name, to origins. Some enemies in Marvel are even liked, such as Loki, Hela, Agatha, Mysterio, Green Goblin, and others. Not a few argue that almost all Marvel characters make an impression on their hearts. Even if he is the worst enemy or not the main role will be remembered by the fans.
3	Selection of Appropriate Players	Marvel is said to be competent in choosing actors that match the characters in the comics, so it's no wonder that the series of films made by them are very popular with fans and audiences alike. The performances of the players always make an impression on the hearts of the audience, even making them synonymous with the role. One example, recently there was news that the role of Iron Man or Tony Stark will be replaced by another actor. Fans still find it difficult to accept because the figure of Robert Downey Jr. is already attached as the iron super hero. Not only that, Marvel is also known to be very detailed in choosing players. Likewise, the actors who cast the younger versions of some of the characters are so much like the adults. Some of them are starring Kate Bishop, Yelena Belova, and Maya Lopez.
4	Theories	Another interesting thing about Marvel is the theories that often appear in each film's release. Its existence does not infrequently trigger feelings of irritation, but is considered fun because it can hone the audience's thinking skills. Theories are usually fueled by post credits, some of the footage saved at the end of the film. This short video leads to the continuation of the story in the upcoming sequel. This certainly invites a lot of questions and thoughts from fans. Marvel also often inserts code in films or near release time. It can be through posters or other content. For example, during Spiderman: No Way Home yesterday. Theories regarding the meeting of the three Peter Parkers continue to be discussed.

One of the Marvel films that is quite popular with the general public, both from the lovers to people who do not understand Marvel, is Infinity War. Infinity War is a film that unites all superheroes in marvel to fight against the main enemy, Thanos with his right hand, namely the Black Order which consists of Corvus Glaive, Proxima Midnight, Ebony Maw and Cull Obsidian. From these hands it was very easy for Thanos to get all the Infinity Stones. Unlike the previous Avengers films, Infinity War comes with a

story that is quite emotional for each character. During the filming, there were many scenes that were beyond the expectations of the audience so that the plot of this film was admittedly very unpredictable. This film tells the story of the struggle of the Avengers and their allies to continue their efforts to protect the earth from a major threat that may be too big for only one hero to face. A new threatening and emerging danger from the comics: Thanos. The enemy's goal is to collect the 6 Infinity Stones, artifacts that have considerable and unimaginable power. This power is then intended to make a wish come true. All the struggles and efforts made by the Avengers have brought them to this moment, the destiny of the earth and all that is in it will never be certain.

The Avengers, who were previously divided in the Captain America: Civil Wars series, then realized that the struggle could not be done separately. This is what then causes the Avengers to reunite. Avenger's collaboration with the Guardians of the Galaxy is also awakened, who are fighting against Thanos, the enemy in the Avengers series this time. Not only Thanos, many other Antagonist characters appear in the Avengers film this time. One of them is Magus, which in the comics is told as the evil side of Adam Warlock. Then Loki Laufesyon reappears who will later act as an informant for Thanos. Another Antagonist character that appears is The Collector who has previously appeared in Guardians of The Galaxy. The Skull figure who appeared in Captain America: The First Avenger is also rumored to reappear in Avengers: Infinity Wars. Where there is an antagonist role there is also a protagonist role too. In this film, all the Avengers have protagonist roles. The protagonist is the main role that is the center or center of the story. The existence of the role is to overcome the problems that arise when achieving a goal. This problem can be from other characters, it can be from nature, it can also be due to his own shortcomings. This role also determines the course of the story. Starting from the feud between Tony Stark and Steve Rogers in the film Captain America: Civil War, the Avengers basically almost died during Avengers: Infinity War. Superheroes are scattered across the universe, scrambling to fight Thanos alone. While not the best game plan against Thanos, it does allow the film to provide a long list of individual characters. There are some heroes who use it to prove their superiority in terms of strength.

Thor is at the top of the rankings in terms of power in Avengers: Infinity War. The God of Thunder watched Thanos kill half of his people, including Heimdall and Loki. Since then, he has shown how strong he is. Thor survives the explosion of the Asgardian ship and directly draws energy from the star in Nidavellir. He then took part in the final battle in Wakanda with a very impressive arrival. There are two other characters who have proven themselves to be top superheroes in Infinity War, namely Doctor Strange and Scarlet Witch. Doctor Strange's one-on-one fights against Thanos are the most creative in the film, with the wizard performing impressive feats against the antagonist. He uses various magic tricks that force Thanos to use the Infinity Stones in a different way. On the other hand, the power of Wanda (Scarlet Witch) is shown at the end of the Infinity War. He slowly destroys the Mind Stone on Vision's forehead, while slowing Thanos' action. Previously, during the battle in Wakanda, he had also quickly dealt with the Black Order minions, with Okoye even questioning why it took him so long to be on the ground.

Thor has 4 characters, namely:

No	Thor Character	Desc
1	**Thor is the main character**	Casting is the skill in performing, acting, acting, as if to be with the character or character of the character according to the needs of the stage in a precise, logical, ethical, aesthetic, and enchanting manner. Acting can also be called the art of acting or acting (Ammirati, 2018). People who play in this role art are known as actors (males), actresses (women), players, characters, and so on. Acting is an important element in theater arts. The main character is the actor (in the film and so on) who is the main character in the story. In the Infinity War film where the main story is about fighting Thanos, Thor (Chris Hemsworth) is playing a major role in fighting Thanos. His magical power is also a mainstay in Avengers: Infinity War. Thor's heroic actions make his figure appear repeatedly. Thor appears for 14 minutes 30 seconds.

2	**Thor is the protagonist**	In a film of course there is a division of roles, both the antagonist and the protagonist. The role of the protagonist is a role that is told to have a good-natured character in a story (Gruner, 2017). The word protagonist comes from the Greek protagonistes which means the main character in a book, film, video game, or theatre. As said before that Thor is one of the main characters in this Infinity War film, so of course he has a Protagonist role.
3	**Thor is a flat character**	In this film, Thor is described as a flat character. Starting from the initial scene where it is shown that Thor is grieving because he lost his brother, from here it is seen that Thor tries to take revenge from the beginning to the end of the film.
4	**Thor is also a static character in the film**	Just as it is said that Thor's character is flat, Thor's character type is also silent or static throughout the film. That is, this type of character almost does not experience significant changes in character, nature, or perspective even though the story has gone quite a long way (Carson, 2019).

In the analysis of the representation of the superhero formula (protagonist), three points were obtained, namely,

No	Superhero Formula	Desc
1	**Mission**	in a film of course there are certain missions from each of the actors. As a superhero who has the character of a protagonist in this film, Avengers occupies the main role with a mission to defeat and stop the action of Thanos who wants to take all the stone power rings to control the universe which will certainly destroy the order of life.
2	**Strength**	As the main characters, they excel with the strengths they each have. • Doctor Strange and the Time Stone. • Instant sleep Mantis. • Spider-Man's senses on Titan. • God-Thor of Ragnarok. • Scarlet Witch. Hyper Telekinesis and Mind Manipulation. • Gamora with Acrobatic Skills. • Hulk...with his fury • Captain America has agility, strength, speed, endurance, and reaction time superior to any Olympic athlete who has ever competed. • The Super-Soldier formula he had metabolized had elevated all his bodily functions to the peak of human efficiency. • Hulk is physically seen as the strongest Avenger even though he has been subdued by Iron Man and Thor.
3	**Costume**	The costumes used by the Avengers also follow developments, there is always something new in each series by following technological developments this can be seen from the new Iron Man costume with wings, Spiderman was given a new costume by Tony Stark, With a gold color and a distinctive blue red color, this new costume design is influenced by Tony Stark or Iron Man. Then Captain America with a Wakanda-style Shield. The shield used by Captain America is made of a rare material, Vibranium. Interestingly, the shield that is similar to the flag of Uncle Sam's Country will now be replaced with a black shield that looks like a panther claw. The influence of the Wakanda kingdom led by the Black Panther is evident here. Not surprisingly, the futuristic

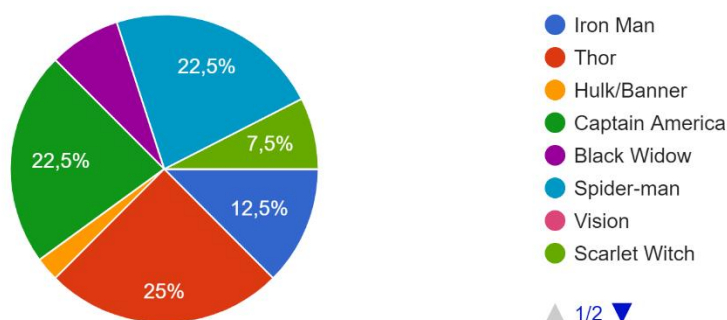|		kingdom is a producer of Vibranium. And the last one is Thor who has a new Hammer.

Sample Figure

Figure 1. Survey of favorite Avengers characters

After conducting a survey involving forty people, it can be concluded that Thor's character in Avengers: Infinity War is one of the fan favorite characters with a percentage of 25%, followed by Captain America and Spider-man with a percentage of 22.5%, Iron Man 12.5 %, Scarlet Witch and Black Widow 7.5%, Hulk/Banner 2.5%.

Sample Table

Table 1. Enthusiasm to watch Avengers: Infinity War

	Number	Percentage %
Very enthusiastic	27	67.5%
Just normal	10	25%
Not enthusiastic	3	7.5%
Total	40	100%

From the table data above, there is survey data on enthusiasm for watching Avengers: Infinity War. Data obtained from fans who are very enthusiastic about 27 people with a percentage of 67.5%, 10 people with a percentage of 25%, and 3 people are not enthusiastic with a percentage of 7.5%.

5. CONCLUSION

From this research, we can conclude that Media Communication is a tool that is used to deliver messages from communicators to audiences. The film is one form of audio-visual communication media to convey a message to a group of people who witness it [5]. The film's message on mass communication can take any form depending on the film's mission. When watching a film, the audience certainly needs to know in advance the genre to be watched. For all of you who like movies, especially the action genre, you must be familiar with Marvel, which at the beginning of their career only released comics. The main series of shows from this company is called the MCU (Marvel Cinematic Universe). The MCU and other Marvel stories are referred to as the superhero action genre that has the most audiences. The superhero formula will change depending on the culture, civilization, and technological sophistication they have [6]. In each series there are always detailed changes that are influenced by which culture they use as their background, such as the Wakandan culture that influenced Captain America's shield, then in terms of civilization, of course, the technology they use will be in accordance with the times they are going through. the development experienced by the Iron Man costume where the costume is always getting more sophisticated which of course has technological intervention in it. From this research, we can also conclude that Marvel has the advantage in captivating the hearts of its fans due to Stunning Visuals, Interesting Plots and Characters, Selection of Appropriate Players, and Theories. In addition to this, the focus of this research is on identifying the character of Thor where we already know that The results show that Thor has 4 characters,

namely 1) Thor is the main character, 2) Thor is the protagonist, 3) Thor is a flat character because at the beginning of the scene it is shown that Thor is grieving because of the loss of his brother, so Thor tries to take revenge from the beginning to the end of the film. 4) Thor is also a static character in the film. In the analysis of the representation of the superhero formula (protagonist), three points are obtained namely, 1) mission, 2) strength, and 3) costume.

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